

ct challenge

Six Easy Steps to Raising \$1,000

This may be the first time you've participated in a fundraising event. We'd like to show you just how easy it can be. Follow these six easy steps, and you'll be well on your way. If you've set a higher goal for yourself than \$1,000, great! Simply adjust the minimum donation amount you're asking of each potential donor, and/or increase the number of people you're going to ask.

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| 1. Donate to yourself. It all begins with you! | \$50 |
| 2. Ask 4 family members to donate \$50 each. | \$200 |
| 3. Ask 14 friends (and other family members) to donate \$25 each. | \$350 |
| 4. Ask 10 co-workers to donate \$25 each. | \$250 |
| 5. Ask your boss for a company contribution of \$60. | \$60 |
| 6. Ask 6 neighbors to donate \$15 each. | \$ 90 |

TOTAL \$1,000

Add just 4 more steps to reach \$1,500

Now that you've raised \$1,000, you know just how easy it is. So, why not increase your goal? Here are four easy steps to raise an additional \$500.

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| 1. Ask 5 local businesses you frequent to donate \$25 | \$125 |
| 2. Ask 5 members of an organization to which you belong to donate \$10 each | \$50 |
| 3. Host a community fundraising event (book sale, garage sale, car wash, etc.) | \$200 |
| 4. Ask your doctor, lawyer, etc. to donate \$25 each | \$125 |

TOTAL \$1,500

Add ONE more step to raise another \$500 to reach \$2,000!

Use Social Media like Facebook, Twitter, Instagram, etc. Send a blast and share what you are doing. Ask 25 friends for \$20! It's that easy. ..\$500 more in fundraising. Try choosing a different group of 20 friends to target each week.

TOTAL \$2,000