



Sample Thank You Letter

Dear

15.5 million. That's the number of thank you's behind the 75 miles I road this past July 28th in the 14th annual CT Challenge Bike Event ...and that's the number of thank you's I'm adding to mine for your support of my ride because that's the number of cancer survivors currently living in the U.S., including my father who is coming through stage 3 prostate cancer as I write. These are the people who will benefit from our hard work and generosity.

As you might know, most survivors are dropped off a cliff after treatment. There just isn't much recognition (yet!) of how much help is still needed, despite the terrible effects of cancer and the treatments needed to fight it. The programs funded by CT Challenge are groundbreakers. They are rehab and the road back for survivors, programs of exercise, nutrition, mind-body health and community-building delivered within the context of a mindset aimed at getting people to the other side of cancer and keeping them there.

The CT Challenge put survivorship on the map in the Northeast and is now working to take it nationwide in programs renamed Mission to better position them for a broader audience. They include the 8,000 sq. ft. Mission Training Center based in Fairfield, CT. It's the only one of its kind in U.S. and an incubator for best practices which we share through web-based education viewed in 50 states and 40 countries, motivating and guiding cancer survivors to qualified resources.

The Ride is the financial engine behind this cutting-edge approach to cancer survivorship. It is a day of celebration and triumph—a time to take back all that cancer would try to take away ...a day to insist on the road ahead for all who battle cancer. I'm proud to support it.

If you've donated to me already, thank you! If not, there's still time. I'll be fundraising through October 18th. To get to my page, ([insert your page link here](#)).

...and if you'd like to join me on the bike next year, give a shout. It really is one of the best days of the summer. Again, more thanks than I can say.