

Hi (Insert Name),

One in two men and one in three women will get cancer. Cancer touches everyone. That's one of the reasons I'll be riding in the 13th Annual CT Challenge Bike Event this July 29th.

The programs funded by the CT Challenge Ride were renamed Mission this year to position them as the flagship for survivors everywhere. Their commitment to use these programs to equip all who battle cancer with the exercise, nutrition and mind-body knowledge, tools and community needed to *live. life. vibrantly.* remains unchanged.

You can help support me by making a secure online donation using your credit card. Click on the link below: (Insert rider profile page link)

Thanks to life-saving medical advances, five-year survival rates across all types of cancer are now at 68%. There are 14.5 million cancer survivors currently living in Connecticut and throughout the U.S. They need help. Many survivors live with chronic, potentially life-threatening side effects caused by the very treatments that helped them beat cancer. That's where Mission comes in: It's a game-changing non-profit that provides the exercise, nutrition and community-building support programs that are key to countering these effects. That's the second reason I'm riding.

The CT Challenge put survivorship on the map in Connecticut and is now working to take it nationwide—through its Mission Training Center in Fairfield, the only standalone survivorship center in the country and an incubator for best practices; through its virtual support online, community yoga programs and grants that get young cancer survivors to college, to camp and down river rapids. It's all about bridging survivors back to the life cancer would try to take away.

I'm e-mailing you now to ask you to donate to my ride, for the millions of survivors who stand to benefit from our support for this important mission. Any amount would be great. To get to my fundraising page, please click here (insert link).

On behalf of all the survivors who will benefit from what we collectively make happen, thank you!

{Participants Name}

For more information on how you can participate in The CT Challenge Ride, please visit us at <u>bike.ctchallenge.org</u>