

Dear (Name),

We all know someone who has fought cancer. Some have won. Others have not. I'm betting that like me, you have wished there was more you could do to help that person ...to fight against cancer and its effects. Well now there is!

I am training to ride in the CT Challenge Bike Event this July 29th in Westport, CT. It's the financial engine behind the cutting edge Mission programs of exercise, nutrition and community-building support that help survivors rebuild their lives from the terrible effects of cancer and the treatments needed to fight it. I'm proud to support it and hope you will be too by donating to my ride here: (Insert rider profile page link).

The programs funded by the CT Challenge Ride were renamed Mission this year to position them as the flagship for survivors everywhere. Their commitment to use these programs to equip all who battle cancer with the exercise, nutrition and mind-body knowledge, tools and community needed to live. life. vibrantly. remains unchanged.

Not only is the ride a great fundraiser, it symbolizes all that the programs achieve ...the hope, the triumph. What a day! This year, I am dedicating my ride and fundraising efforts to my friends (name) and (name) whose quiet bravery and strength in fighting cancer are lessons for us all. I'm also riding in memory of (name) and (name), friends whose battles were no less gallant though they were less successful.

Please help me in doing all we can to help those who have beaten this insidious disease and to honor the memory of those who have not. Thank you!

(Participant Name)

For more information on how you can participate in The CT Challenge Ride, please visit us at bike.ctchallenge.org