



Actively Helping Cancer Survivors Rebuild Their Lives After Treatment

## Engage Your Employees as a Company Team

### Riders – Volunteers

Participating in the CT Challenge Charity Bike event is a great way to engage your employees in an event they can all support. The CT Challenge has opportunities for young and old, riders and volunteers, in a fun, outdoor summertime event.

Companies seeking an inclusive, comfortable, safe, and emotionally rewarding event to engage employees and ease them back to in-person interactions will find the CT Challenge provides the perfect set of shared experiences that can foster teamwork and help bind teams together.

The event itself, on July 30<sup>th</sup>, features live bands and inspiring speakers, gourmet catered and specialty foods, games and crafts, and face painting for the kids. Riders can choose courses that range from a Kids Fun Ride, a 10 or 25-mile family-friendly shoreline ride, a challenging 50 or 75 mile ride and our signature and adventurous 100-mile inland route.

#### How Do Companies Typically Participate?

- Create teams of riders and/or volunteers from employees, families, and clients
- Companies can cover your team's rider registration fees
- Companies can cover some or all your team's fundraising commitments
- Support employees through the company matching gifts program
- Provide your teams with company logo-ed bike jersey or performance shirts
- Tie participation to employee wellness programs

Corporations support the ride as a great way to be prominent in their community, engage with employees, and recognize the personal struggle some have experienced due to cancer.

Many participants, whether rider, volunteer, or sponsor of CT Challenge have been personally touched by cancer. But common for everyone is a recognition of the impact this disease has had on our community and common belief in caring about each other.

Visit our website at [bike.ctchallenge.org](http://bike.ctchallenge.org) to discover all the ways you can participate and help cancer survivors thrive.